

# LS Retail color palette

**#200C3B**

R: 32      C: 92%  
G: 12      M: 100%  
B: 59      Y: 38%  
            K: 54%

**#361D5C**

R: 54      C: 92%  
G: 29      M: 100%  
B: 92      Y: 31%  
            K: 25%

**#5C4582**

R: 92      C: 76%  
G: 69      M: 86%  
B: 130     Y: 17%  
            K: 4%

**#761449**

R: 118     C: 44%  
G: 20      M: 100%  
B: 73      Y: 44%  
            K: 30%

**#943267**

R: 148     C: 40%  
G: 50      M: 94%  
B: 103     Y: 34%  
            K: 10%

**#F2A0C4**

R: 202     C: 0%  
G: 160     M: 47%  
B: 196     Y: 0%  
            K: 0%

**#D3A04A**

R: 211     C: 17%  
G: 160     M: 37%  
B: 74      Y: 87%  
            K: 1%

**#F6C370**

R: 246     C: 2%  
G: 195     M: 24%  
B: 112     Y: 68%  
            K: 0%

**#FDD89E**

R: 253     C: 0%  
G: 216     M: 15%  
B: 158     Y: 44%  
            K: 0%

**#328C85**

R: 50      C: 80%  
G: 140     M: 26%  
B: 133     Y: 50%  
            K: 5%

**#27B1A6**

R: 39      C: 75%  
G: 177     M: 4%  
B: 166     Y: 42%  
            K: 0%

**#84CDC9**

R: 132     C: 48%  
G: 205     M: 0%  
B: 201     Y: 24%  
            K: 0%

**#3C9CBA**

R: 60      C: 73%  
G: 156     M: 23%  
B: 186     Y: 19%  
            K: 0%

**#58BCDB**

R: 88      C: 60%  
G: 188     M: 6%  
B: 219     Y: 7%  
            K: 0%

**#8ED2E7**

R: 142     C: 42%  
G: 210     M: 2%  
B: 231     Y: 6%  
            K: 0%

**#6057C1**

R: 96      C: 73%  
G: 87      M: 74%  
B: 193     Y: 0%  
            K: 0%

**#938BE7**

R: 147     C: 47%  
G: 139     M: 47%  
B: 231     Y: 0%  
            K: 0%

**#C6C2F5**

R: 198     C: 20%  
G: 194     M: 22%  
B: 245     Y: 0%  
            K: 0%

**#19181A**

R: 25      C: 73%  
G: 24      M: 68%  
B: 26      Y: 64%  
            K: 78%

**#323133**

R: 50      C: 70%  
G: 49      M: 65%  
B: 51      Y: 61%  
            K: 59%

**#4B4A4D**

R: 75      C: 66%  
G: 74      M: 60%  
B: 77      Y: 55%  
            K: 37%

**#7E7C80**

R: 126     C: 53%  
G: 124     M: 45%  
B: 128     Y: 42%  
            K: 8%

**#BCB9BF**

R: 188     C: 26%  
G: 185     M: 23%  
B: 191     Y: 18%  
            K: 0%

**#EEEEF2**

R: 238     C: 5%  
G: 235     M: 6%  
B: 242     Y: 1%  
            K: 0%

## Product colors

**#095979**

R: 9        C: 95%  
G: 89      M: 62%  
B: 121     Y: 33%  
            K: 14%

**#138890**

R: 19      C: 85%  
G: 136     M: 29%  
B: 144     Y: 41%  
            K: 4%

**#88BCC9**

R: 136     C: 47%  
G: 188     M: 12%  
B: 201     Y: 17%  
            K: 0%

**#C23532**

R: 194     C: 16%  
G: 53      M: 94%  
B: 50      Y: 93%  
            K: 6%

**#F05351**

R: 240     C: 0%  
G: 83      M: 83%  
B: 81      Y: 70%  
            K: 0%

**#F4848C**

R: 244     C: 0%  
G: 132     M: 61%  
B: 140     Y: 32%  
            K: 0%

**#C76510**

R: 199     C: 17%  
G: 101     M: 69%  
B: 16      Y: 100%  
            K: 5%

**#E47D25**

R: 228     C: 7%  
G: 125     M: 61%  
B: 37      Y: 100%  
            K: 0%

**#F2A35E**

R: 242     C: 2%  
G: 163     M: 41%  
B: 94      Y: 75%  
            K: 0%

LS Central

LS First

LS Express