



	HEX#	RGB	CMYK	PANTONE
Software enhancer dark	859394	R133 G147 B148	C51 M34 Y38 K2	
<b>Software enhancer Primary</b>	a8bbbf	R168 G187 B191	C35 M18 Y21 K0	5445 U
Software enhancer light	095979	R9 G89 B121	C94 M61 Y34 K14	
Gradient streak dark	43e8d8	R67 G232 B216	C55 M0 Y26 K0	
Gradient streak light	89ecda	R137 G236 B218	C40 M0 Y22 K0	
Charcoal light	313c40	R49 G60 B64	C76 M62 Y57 K49	
<b>Charcoal Primary</b>	242d2f	R36 G45 B47	C77 M64 Y62 K63	5395 U
Charcoal dark	1d2526	R29 G37 B38	C77 M64 Y64 K70	



**The primary product color is the main one to represent the product.**

**Need more details?**

check the [LS Retail brand guide](#)

For text on a light colored background you should use the Charcoal Primary color and/or dark versions of the product color. For text on a dark colored background you should use white and/or light versions of the product color.

Dark colored background example



## LS Forecast

### At vero eos et accusamus

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Light colored background example



## LS Forecast

### At vero eos et accusamus

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