

LS Retail
Company/Product
color info

	PANTONE	CMYK	RGB	HEX	
Corporate	Blue primary	2935 U	C100 M79 Y20 K5	R0 G74 B135	004a87
	Blue dark		C100 M80 Y35 K23	R10 G60 B102	0a3c66
	Corporate blue light		C92 M68 Y24 K7	R38 G88 B136	265888
	Charcoal primary	5395 U	C77 M64 Y62 K63	R36 G45 B47	242d2f
	Charcoal dark		C77 M64 Y64 K70	R29 G37 B38	1d2526
	Charcoal light		C76 M62 Y57 K49	R49 G60 B64	313c40
	Gray primary	656 U	C28 M18 Y19 K0	R184 G192 B194	b8c0c2
	Gray dark		C46 M35 Y35 K1	R145 G151 B153	919799
	Gray light		C19 M10 Y12 K0	R203 G212 B214	cbd4d6
Core products	LS Central primary	7712 U	C84 M29 Y41 K4	R19 G136 B144	138890
	LS Central dark B		C100 M84 Y40 K33	R17 G49 B86	113156
	LS Central dark A		C94 M61 Y34 K14	R9 G89 B121	095979
	LS Central light / LS Nav light		C41 M0 Y8 K0	R142 G214 B231	8ed6e7
	LS Nav primary	298 U	C64 M12 Y0 K0	R67 G179 B230	43b3e6
	LS Nav dark		C78 M30 Y5 K0	R34 G145 B199	2291c7
	LS One primary	7465 U	C65 M0 Y60 K0	R85 G190 B140	55be8c
	LS One dark		C81 M11 Y63 K0	R0 G163 B129	00a381
	LS One light		C46 M0 Y42 K0	R139 G206 B171	8bceab
	LS First primary	2034 U	C0 M83 Y66 K0	R240 G83 B81	f05351
	LS First dark		C17 M93 Y89 K6	R194 G53 B50	c23532
	LS First light		C0 M61 Y31 K0	R244 G132 B140	f4848c
	LS Express primary	2011 U	C8 M61 Y100 K0	R228 G125 B37	e47d25
	LS Express dark		C17 M69 Y100 K5	R199 G101 B16	c76510
	LS Express light		C3 M41 Y71 K0	R242 G163 B94	f2a35e

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Enhancers / Industry solutions	Enhancer primary	5445 U	C35 M18 Y21 K0	R168 G187 B191	a8bbbf
	Enhancer dark		C51 M34 Y38 K2	R133 G147 B148	859394
	Enhancer light		C25 M11 Y13 K0	R190 G207 B212	becfd4
	Industry primary	5405 U	C72 M59 Y57 K42	R62 G70 B72	3e4648
	Industry dark		C71 M63 Y61 K55	R52 G54 B55	343637
	Industry light		C64 M51 Y50 K21	R93 G101 B103	5d6567
LS Academy	Gradient streak dark		C55 M0 Y26 K0	R67 G232 B216	43e8d8
	Gradient streak light		C40 M0 Y22 K0	R137 G236 B218	89ecda
	LS Academy primary	267 U	C68 M90 Y0 K0	R115 G50 B168	7332a8
	LS Academy dark		C78 M100 Y4 K1	R97 G41 B141	61298d
	LS Academy light		C62 M79 Y0 K0	R125 G77 B184	7d4db8
	LS Academy yellow		C0 M24 Y81 K0	R253 G196 B74	fdc44a
	LS Academy salmon		C1 M62 Y60 K0	R241 G127 B141	f17f65
	Dark blue		C93 M69 Y50 K46	R18 G54 B71	123647
	Blue		C87 M47 Y24 K3	R24 G115 B153	187399
	Light blue		C22 M0 Y0 K0	R191 G236 B255	bfefff
Additional coors	Dark green		C79 M51 Y76 K58	R34 G59 B44	223b2c
	Green		C74 M25 Y86 K9	R76 G138 B80	4c8a50
	Dark mint		C55 M0 Y48 K0	R104 G212 B165	68d4a5
	Mint		C22 M0 Y22 K0	R191 G255 B217	bfffd9
	Dark purple		C69 M86 Y45 K48	R66 G36 B64	422440
	Purple		C63 M77 Y13 K1	R117 G84 B145	755491
	Light purple		C2 M20 Y0 K0	R255 G209 B252	ffd1fc
	Dark maroon		C48 M77 Y75 K71	R61 G28 B22	3d1c16
	Maroon		C28 M88 Y78 K52	R145 G52 B52	913434
	Light maroon		C0 M25 Y18 K0	R255 G201 B191	ffc9bf
	Gold		C30 M52 Y100 K12	R168 G118 B43	a8762b
	Beige		C0 M11 Y29 K0	R255 G226 B184	ffe2b8
	Dark yellow (old LS Omni dark)		C9 M44 Y97 K0	R229 G154 B44	e59a2c
	Yellow (old LS Omni primary)	7406 U	C4 M26 Y88 K0	R245 G190 B61	f5be3d
Light yellow(old LS Omni light)		C0 M13 Y53 K0	R255 G220 B139	ffdc8b	